



**INVITATION TO TENDER BY RESTRICTED PROCEDURE  
FOR "AN OPERATIONAL SUPPORT TO REALIZE PROJECT ACTIVITIES TO BE CARRIED IN UK AND  
IMPLEMENTATION OF EVENTS IN THE PROJECT EUROPEAN COUNTRY INN - Tourism Development in  
Rural Areas"  
CUP: I24J13000010009**

**ABSTRACT**

for the complete text of the ANNOUNCEMENT please consult <http://www.eci.countryeurope.net/> and [www.meridaunia.it](http://www.meridaunia.it)

**AIMS OF THE ACTION**

The Project of transnational cooperation "European Country Inn" provides for the implementation of actions to promote territorial, tourism and culinary excellence of the partner areas in some European capitals. Specifically, the partnership expressed its willingness to perform some of these activities in England, in London.

**BAN ACTIVITIES**

The person selected will have to:

- a) make an analysis of Market
- b) identify at least four points of exposure / tasting of the products of the partner territories within Delicatessen and / or dining in London;
- c) deal directly with the exposure points / tasting
- d) identify the inn of rural Europe in London (preferably a restaurant, with 50 seats) and deal directly with the inn;
- e) implement at the inn, at his own expense, two events with the following minimum elements:
  1. Show cooking during a dinner for a minimum of 50 people. The beneficiary will have to invite to the event buyers or stakeholders, press, bloggers,
  2. Workshops dedicated to the products of the partners territories
    - Menu with typical products made from traditional recipes
    - Introduction of the territories to promote the combination of product / territory
- f) take charge of the first supply of local products that will be used during the event and of those that will be kept in exposition and tasting at the delicatessen for a minimum amount of 10,000 Euros. These products can be used for exhibition and tasting but not be allowed to be sold;
- g) attend to the logistic, all the management aspects and practical assistance of all the events that will be implemented in the UK

**AMOUNT:** € 35,000.00



**GEIE ECN**

Gruppo Europeo di Interesse Economico  
"European Country Net"

**ECN EEIG**

"European Country Net"  
European Economic Interest Group

**ALLOWED SUBJECTS:** individual firms, network of business, consortia, EEIG, economic operators established in other Member States which have as their object the promotion of social and / or promotion marketing of food products typical English market

**DEADLINE: 03/02/2015**, under penalty of exclusion, by registered mail, delivery agency authorized or hand-delivered at the offices of the EEIG ECN, c / o Gal Meridaunia - Piazza Municipio, 2-71023 Bovino (FG)

**REQUESTS FOR CLARIFICATION AND CONTACT:** [info@europecountry.net](mailto:info@europecountry.net)